

Nahidur Rahman Tamim

Business & Data Analyst

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■ [LinkedIn](#) | [GitHub](#) | [Portfolio](#)

OBJECTIVE

Business-focused Data Analyst with strong skills in Excel, Power BI, SQL, and Python. Experienced in building interactive dashboards, analyzing large datasets, and delivering data-driven insights for decision-making. Eager to contribute analytical expertise to help businesses optimize performance and achieve growth.

SKILLS

Data Analysis Tools: Microsoft Excel (Advanced Functions, Pivot Tables, Dashboards), Power BI, SQL, Python (Pandas, Matplotlib)

Business & Reporting: Data visualization, reporting automation, statistical analysis **Soft**

Skills: Critical thinking, problem-solving, communication, teamwork

EDUCATION

BSc in Mathematics (2020 – 2025)

Government Titumir College, Dhaka, Bangladesh

PROJECTS

Job Market Analysis — Power BI Dashboard [\[GitHub\]](#) [\[Live\]](#)

Built an interactive Power BI dashboard analyzing job market trends
Used DAX measures to evaluate demand across industries and skills
Delivered KPIs and visuals to support career and recruitment decisions

Customer Cohort Analysis — Power BI Dashboard [\[GitHub\]](#) [\[Live\]](#)

Designed a cohort analysis dashboard to study customer retention patterns
Implemented Power Query and DAX for cohort segmentation and trend tracking
Provided insights into customer lifecycle and repeat purchase behavior

RFM Segmentation — SQL Project [\[GitHub\]](#) [\[Live\]](#)

Conducted RFM (Recency, Frequency, Monetary) analysis using SQL
Segmented customers into groups for targeted marketing strategies
Generated insights for improving customer loyalty and revenue. Visualized in PowerBI

Hospitality Management System — Data Analysis Project [\[GitHub\]](#) [\[View\]](#)

Analyzed operational data from a hospitality dataset
Built dashboards to track occupancy, revenue, and booking performance
Delivered insights to support strategic decision-making in hospitality management

COURSES

Interactive Cares – Data Analytics and BI Career Path

LANGUAGES

English, Bangla